



Marketing Associate

Position Overview

Fulltime Position

Reports to: The Director of Development & Marketing

Position Summary: The Marketing Associate will develop creative materials and initiatives that primarily support organizational marketing strategies including:

- Ministry programs, including content/resources and events
- Donor development plans

This person will take the lead on graphic design, social media communications, website updates, basic video editing and general marketing initiatives.

Compensation: Compensation for this position is to be within the range approved by Promise Keepers Canada.

Location: Head office, Burlington, ON.

Job Skills:

- Good understanding of marketing principles.
- Experience in social media advertising and promotions.
- Experience with email marketing campaigns through Mailchimp.
- Solid writing skills for short introductions and descriptions for emails, social media posts and general marketing initiatives.

Graphic & Design

- Experience with most of the following: Photoshop, InDesign, Illustrator, Video Editing Adobe Premiere, Pro After Effects, Podcast Editing Adobe Audition.

Website

- Basic knowledge of CSS, HTML, PHP.
- Experience with WordPress and working with FTP Debugging.

Promise Keepers Canada is a Christian organization. All employees must be able to agree to our Statement of Faith as well as Lifestyle Standards Policy.

Please send Resumes to careers@promisekeepers.ca by March 31, 2019